

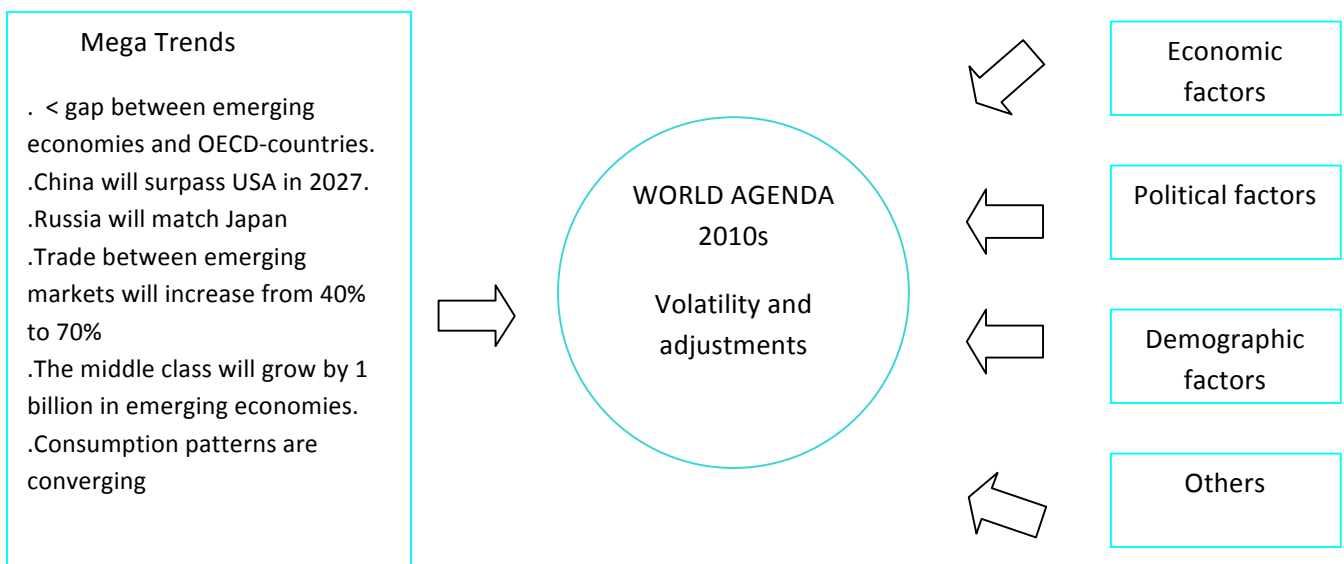
Future scenarios

PM Food & Dairy Consulting monitor the current and future development on the global political and economic development to identify the megatrends for the future. The impact for the food and dairy industry is assessed and used to build up future scenarios on both macro and micro level. This includes:

- Periodically reports food and dairy industry as a whole or for specific product segments and regions of the world
- Comments on the homepage on future trends and developments available for all
- Special future trend analysis for clients
- Speeches and contributions on conferences and seminars

The future scenarios is established by analyzing and comparing all the relevant data from national and international authorities and organizations (FAO,OECD, EU, Rabobank, Economist World Forum, USDA, FAPRI, PZ, IDF, and many others) combined with the experience of PM Food & Dairy Consulting in the food and dairy business in 25 years.

Factors affecting the development in 2010s



Source: PM Food & Dairy Consulting

The development in the overall factors create a new agenda for the 2010s characterized by growing volatility and fast adjustments by the players in all industry segments including the food

and dairy industry. The model is applied to the dairy industry in the report: **The new decade of volatility and adjustments 2010s – challenges and opportunities for the dairy industry** (see reports)

Another example of the future studies is: **The New World Order and the Dairy Industry** from 2008 (see reports)

PM FOOD & DAIRY CONSULTING can offer your company tailor-made studies off the future scenarios for your company by analyzing the internal and external factors and evaluating the possible future strategies to secure the best fit to the future possibilities